



H/13/c
3/13/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: AVALLONE et al. :

Application No.: 09/828,444 :

Group Art Unit: 3621

Filed: April 6, 2001 :

Examiner: F. Backer

For: METHODS AND SYSTEMS FOR PROVIDING PERSONALIZED INFORMATION
TO USERS IN A COMMERCIAL ESTABLISHMENT

RESPONSE UNDER 37 C.F.R. 1.111

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please consider the following Response for the above-referenced Application.

A.) INTRODUCTORY COMMENTS

This Response is filed in response to the Office Action dated November 13, 2003.

The **Amendments to the Specification** section begins on page 2 of this Response.

The **Amendments to the Claims** section begins on page 3 of this Response and any amendments to the claims are reflected in the listing of the claims included therein.

The **Amendments to the Drawings** section begins on page 11 of this Response and any amendments to the drawings include both an attached replacement sheet and an annotated sheet showing any changes.

The **Remarks/Arguments** section begins on page 12 of this Response.

RECEIVED
FEB 23 2004
GROUP 3600